

# TOTAL NEWS

Property Patrol...CCTV Monitoring...Facility Protection...Equipment Rental...Fire Watch..

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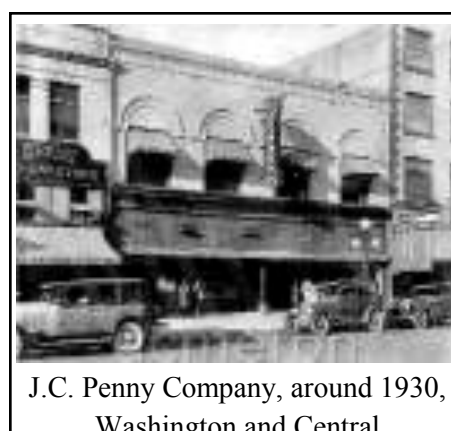
## History of Phoenix

Phoenix remained a small farming community until the 1930s, and then tourism began to develop. The warm climate and outdoor environment were a major draw. Resorts and hotels sprang up, and the population grew.

There had been a large expansion of the agricultural sector during WW1. Long staple cotton was needed for the production of tires, balloons, and airplane fabric, and some manufacturers, including Goodyear, moved to Phoenix, thus providing diversification to the local economy. Goodyear established itself at present day Goodyear, yet the original name was "Egypt", for the type of cotton which was produced.

Because of the weather and plentiful irrigation, citrus flourished, and became the major cash crop after WW1. Hay and alfalfa were also grown in large amounts, allowing the growth of large cattle ranches and meat packing plants, and copper also boomed, cementing Phoenix's pre-eminent position as agricultural and commercial center of the state.

The 1920's saw the automobile playing a major role in the city's development; eventually, it lead to the expansion of the town limits. Traditionally, development had taken place close to the streetcar lines; it was no longer necessary to be that limited. Removing that limitation helped change things in a big way.



J.C. Penny Company, around 1930, Washington and Central



## Equipment Spotlight

Our newest addition to T.E.A.M. Another fine service we can bring to our clients – creating incredible graphics for banners, vehicles, store displays, point-of purchase materials, informational signs, backlit displays and more. Please see some of our signs and keep us in mind for all of your sign needs!



Every month there are events going on at Dodge Theatre, so we would like to highlight the venue this month. It's located at 400 W. Washington in Phoenix. There are several entry doors so you can get into the theater quickly. Just remember to take a small (or no) purse, as they do bag checks for every show. Once inside, they have food and beverages for purchase so if you don't eat dinner before you go, you should try a juicy burger or some chicken strips. The theater is air conditioned so you can stay nice and cool during those harsh summer months. The ushers are very friendly and are happy to help with anything you may need. For the show, you will have a nice cushioned seat, and the sound and lighting systems inside are phenomenal. There is also a great VIP program. Be sure to check it out! Click on the picture below to visit their website.



### UPCOMING EVENTS

April 2	Tempe Marketplace	Easter Keg Hunt
April 2-11	Fiesta Mall	Carnival
April 3	Jobing.com	Coyotes Game
April 8-11	Metro Center Mall	Carnival
April 9	US Airways	Muse
April 16	AZ Historical Society	Tequilazona
April 17	City of Glendale	Jazz & Blues Fest
April 18	Dodge Theatre	Mark Knopfler
April 21	US Airways	Eagles
April 23-25	Compound Grill	MM Music Fest
April 24	Dodge Theatre	Norah Jones
April 30	Dodge Theatre	Conan O'Brien

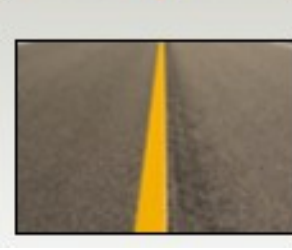
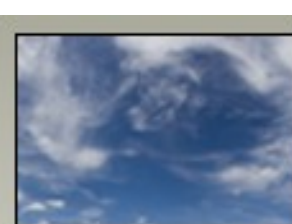


In October 2007, private equity investors acquired the NES Traffic Safety Division from NES Rentals Holdings, Inc. The new company will be known as RoadSafe Traffic Systems, Inc. with the same reliable staff and strategic locations in the East, Midwest, and Western regions of the United States. As a core highway safety company, RoadSafe Traffic Systems' focus is to ensure the full range of equipment and expertise needed for optimum traffic safety in a vast transportation network. They are a full service provider of temporary traffic control and protection.

RoadSafe Traffic Systems has over 30 branches in 16 states, with three locations in Arizona (Phoenix, Tucson, & Flagstaff), staffed by experienced professionals who have an in-depth understanding of local agency requirements for each geographic market served.

As a leader in the traffic safety industry, RoadSafe Traffic Systems, Inc. focuses on customer needs in providing responsive pricing, on-time services and quality traffic safety products working to keep your work zones and workers safe.

RoadSafe Traffic System, Inc.  
F.K.A. NES Traffic Safety  
3015 E. Illini St.  
Phoenix, AZ 85040



## HELP YOURSELF

### Credit Cards Start to Add Annual Fees

Keep an eye on your credit cards. In addition to cutting your credit limit down and raising your rate, they are apparently starting to add annual fees unless you spend money, and punishing you if you close your card. [Read here.](#)

### New to Social Media?

With technology expanding all the time, the internet has taken over a big marketing niche, social media. Some people are afraid to go into this unknown territory, but never fear—[here are some tips](#) to get you started.

### 30 Hours of Leisure a Week

Everyone that works full time knows how hard it can be to find time to relax and most of us are always going and rushing. One mom gets advice on how to juggle her priorities while still enjoying some leisure time. [Read more.](#)



*Into each life some rain must fall -Henry Wadsworth Longfellow*

# Have A Happy Easter!



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