



TOTAL NEWS

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History of Phoenix

In 1878, the National Bank was established, to provide a safe place for money being earned in the area. The Salt River Valley Herald, which had been established several years earlier, changed its name to Phoenix Herald in 1880, and became a semi-weekly. This year also saw Phoenix's first legal hanging. The town now had an ice factory, and the Holsum Bakery opened its doors in 1881.

In 1881 the Phoenix Charter Bill was passed by the 11th Territorial legislature, to establish a mayor-town council form of government. Governor John Fremont signed it into law the same year. That year also saw the creation of the official city seal, with a phoenix rising in the center.

One of the first electric plants in the West was established in Phoenix in the 1880's, with its steam boilers fired by mesquite wood. The coming of the railroad in 1887 was a major economic event of the time, with the Southern Pacific train arriving for the first time on July 4th. Goods no longer had to be moved by wagon. Phoenix became a trading center, with local goods moving easily east and west. 1887 also saw the first two miles of horse drawn streetcar, on Washington Street. The streetcars would eventually cover the Phoenix area, going as far as Glendale.

Due to the increased pace of trade, the Phoenix Chamber of Commerce was established in 1888. City offices were moved into the new city hall, where the central bus depot stands today. One year later, in 1889, the territorial government moved from Prescott to Phoenix, and things really started to happen.



Equipment Spotlight

Our water trucks are utilized to fill our water barricades on site, as well as provide dust control for dirt parking lots and other open areas at special events, construction sites and other areas needing EPA dust control compliance or general dirt calming. We also can use both our water trucks and our pumper truck to cool crowds and bring large quantities of water to any area quickly. Our trucks can also pump out and remove water in case of monsoon storm or other flooding.



If you have attended the Circle K Tempe Music Festival, the Fiesta Bowl Block Party, P.F. Chang's Rock 'N' Roll Marathon or maybe even the METRO Light Rail Grand Opening, chances are you have enjoyed the hard work of the Entertainment Solutions, Inc. team.

Based in Scottsdale, AZ, Entertainment Solutions, Inc. has brought a wide variety of events and entertainment programs to the Phoenix area for nearly 20 years. The award-winning entertainment firm produces a broad range of entertainment-based programs such as large music festivals, event marketing programs, corporate meetings and community events. The company has had the pleasure of working with notable clients such as the NFL, American Express, the Tostitos Fiesta Bowl and Insight Bowl, ABC Sports, Dunkin Donuts, Clear Channel Radio and the Arizona Diamondbacks along with many city entities.



Entertainment Solutions, Inc. has earned a reputation as the event go-to guys for the state of Arizona because they take a client's basic event concept and turn it into an unforgettable experience for all involved. With the combined experience of a diverse staff, the company is able to provide everything from basic event consulting to theme development, customized catering and décor, national entertainment booking, event management, technical production, sponsorship procurement and graphic design.

In 2009 Entertainment Solutions, Inc. garnered national attention when they were awarded multi-year contracts with the Competitor Group, a San Diego-based company that owns the Rock 'N' Roll Marathon Series. Entertainment Solutions, Inc. has booked and coordinated entertainment, sound and staging for the P.F. Chang's Rock 'N' Roll Arizona Marathon and Half Marathon since its inception in 2004 and the Philadelphia Distance Run since 2007. The company now produces six out of the 12 Rock 'N' Roll Marathons and Half Marathons across the United States. In the 2009 – 2010 event season, Entertainment Solutions will be present in the Arizona, Chicago, Philadelphia, Las Vegas, New Orleans and Dallas markets.

"We have been working with the 'Rock 'N' Roll Marathon' concept for several years now and we've found great ways to streamline the process and make production very efficient," said Ken Koziol, Senior Vice President of Entertainment Solutions, Inc. "We are excited for this opportunity to grow our relationship with the Competitor Group into these other markets."

Even though the majority of Entertainment Solutions' projects are large-scale events with several thousand guests in attendance, the company also consults, books entertainment and provides event management for smaller events and private gatherings. With an extensive talent database that includes everything from jazz trios and classical pianists to street performers and face painters, the Entertainment Solutions team can help their clients locate the perfect entertainment for any size or type of event.

For more information on Entertainment Solutions, Inc. or to inquire about how the company can assist you in your next event, please visit www.entertainsolutionsinc.com or call 480.663.0700.



Tempe Arts Fest

The Tempe Arts Fest takes place twice every year—once in the Spring and once in the Fall. Every year Mill Avenue is closed, along with some of the other avenues, in order to provide a unique street fair full of arts and crafts. As you can see below, there is a bagpipe band that parades down the streets, along with several other musical guests that entertain along the sidewalks, playing as you shop. In addition to these musical performers there are also various types of foods you can try, and even a wine garden. Come out and enjoy the Fall Arts Fest December 4th through the 6th!



Noche De Gourmet

Noche De Gourmet is one of Phoenix's premier fundraising events and is presented by the Active 20-30 Club of Phoenix. This year the event took place at the Tempe Center for the Arts. It included a semi-formal atmosphere with dining and dancing. Signature dishes from the finest restaurants in the valley were showcased, along with complimentary drinks from Cruz Tequila and nationally renowned microbreweries and wineries. There was live music throughout the evening, a silent auction, and a raffle as well. All event proceeds went to benefit the Children In Need Foundation. Click on the logo below to find out more information about the charity.



CHILDREN IN NEED
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HELP YOURSELF

911 Call: Landline VS. Wireless

When you make a 911 call from a landline, your address automatically pops up on the operator's screen, making it easy for them to locate you. 911 calls from cell phones aren't tracked as easily, making response time slower. They are currently trying to improve this as cell phone usage continues to increase. [Read here.](#)

Shopping Mall Safety

It's that time of year again where you visit the malls looking for those perfect gifts. Just make sure you don't lose focus of your surroundings. Security Products offers several tips to help keep you safe during this shopping season. [Read here.](#)

Holidays: The Time for Crime

Businesses cut their hours and some increase their inventory for sales. This creates better conditions for a burglar, therefore increasing crime rates. [Read here.](#)



Christmas is doing a little something extra for someone. — Charles Schulz

Merry Christmas!



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