

**TOTAL NEWS** 

## History of Scottsdale

After the collapse of the Hohokam civilization around 1400, the area of present day Scottsdale became a Pima village, whose name translated as "rotting hay"; even after European settlement began, some Pima continued living there in their traditional homes well into the 20<sup>th</sup> century. In 1888, a U.S. Army chaplain, Capt. Winfield Scott, purchased a 640 acre parcel of desert land east of Phoenix. He and his brother George farmed the land, and soon other families settled near the Scott farm. The small community was originally called Orangedale, but was dubbed Scottsdale in 1894. Citrus, sweet potatoes, peaches, wheat, figs, almonds, and peanuts were some of the main crops at that time.

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FEBRUARY 2011

The development of Scottsdale paralleled the development of the Phoenix area, and soon there was a large influx of visitors; the health benefits and touristic attractions were quickly becoming known throughout the country. The Ingleside Inn opened in 1912 (Indian School and 64<sup>th</sup> St), and was considered metro Phoenix's first resort.

Additional renown was provided when Frank Lloyd Wright set up Taliesin West at the foot of the McDowell Mountains, and significantly influenced the architectural landscape of the Valley of the Sun, with examples such as the Biltmore Hotel, the Gammage Auditorium at ASU, and numerous private residences.

Scottsdale, through adroit marketing and well thought out planning, has developed a reputation as one of the top golf and resort destinations in the country. It also has a thriving business community, and continues to draw people from all over who want to experience the Scottsdale lifestyle. Whether you come as a visitor, or you live here, Scottsdale always has something for everyone..



T.E.A.M

I had the pleasure of working a recent event that Living Energy helped to put on. Living Energy is a full service event entertainment, planning and production company and puts on many teen events. Rick and Toby are delightful people to work with. They put a lot of heart into what they do and it really shows. Rick is actually the owner, but he doesn't just sit back and watch everyone else do the work. At this event he was rockin' the microphone and getting everyone pumped up. The energy was amazing! Hence the name, Living Energy. Click the logo to the left to visit their website and read more about them!

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## UPCOMING EVENTS

DATE	VENUE	<u>EVENT</u>
Feb 3-6	Amore Sports Grill	UFC/Superbowl Weeken
Feb 10	Scottsdale Plaza Resort	Stogies & Bogies
Feb 11	Alwun House	Exotic Art Spectacular
Feb 12	Tempe Beach Park	Skirt Chaser Event
Feb 18	Tempe Beach Park	Petwalk Event
Feb 25	Scottsdale Stadium	Charros Spring Training
Feb 25	Tempe Beach Park	American Heart Assoc. H
Feb 26	Salt River Fields	DBacks/Rockies Spring T
Feb 27	Camelback Ranch	White Sox/Dodgers Sprin
Feb 28	Maryvale Stadium	Brewers Spring Training



The history of the Alwun House itself began in 1910 when the land was purchased by John Sedler, a German-born immigrant that came to the US and became a citizen in 1896. He built the house in 1912 on the corner of Roosevelt and 12th Street. The Sedlers resided there until 1948 when Earl Brown made it his home. Then in 1971 the Alwun House founder purchased the dilapidated property and began rehab efforts. On February 9, 2005 the City of Phoenix placed the Sedler House on its list of registered historic properties for its individual significance.

The Alwun House Foundation was founded by Kim Moody, who had a vision to create a place where artists of various medias could come together to explore and refine new works. For the first ten years, they concentrated on renovations and landscaping, earning them an award for "Environmental Quality Improvement". From there it grew as the first nonprofit alternative/contemporary art gallery in downtown. They have quite a few events coming up in February, so if you are mad about the arts, you should go check it out.

Just be forewarned—some of these shows are for mature audiences.



For more information, visit there website by clicking on the picture below.





Yourself Help

Get Organized! By staying organized you can save some time and your sanity. According to a study done by Brother International Corp., workers lose an equivalent of a week of work a year looking for files, online documents, office products, etc. Read <u>here</u> about ways you can get organized and save time at work.

Credit Card and Identity Theft are scary to think about, and the even scarier thing is how easy it is for people to do. More and more people are sending phishing emails to try and get information out of unsuspecting victims. Read there story of a past credit card thief <u>here</u> to see what methods he used.

Being the month of love, I wanted to tie that into this section. I came across a website called "GiveMeHope.com" and it has all kinds of heartwarming stories. If you've ever helped a stranger, then you've felt that movement in your heart and it's such a great feeling. Maybe <u>this website</u> will give you an idea of how you can touch someone's heart.



To the world you are one person but to one person you are the world. HAPPY VALENTINE'S!



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