



Total News

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History of Tucson

Evidence of agricultural settlements along the Santa Cruz River, where Tucson now stands, goes back to 1000 B.C., and there are solid indications of sporadic settlements going back 3000 years before that. Between 200 A.D and 1450 A.D., the Hohokam civilization dominates the area, and the direct descendants of this culture, the Pima and Tohono O'odham tribes, now inhabit this same area. All of this shows that Tucson is one of the oldest continuously inhabited areas in this country.

Around 1540, the Coronado expedition crosses Arizona, in search of the 7 cities of Gold. Father Francisco Kino establishes the mission San Xavier del Bac in 1699 (visible to the west, just south of Tucson), but it will not be completed for almost a century.

In 1775, Hugo O'Connor establishes the Tucson Presidio (fort); this is also the birth date of the city. The city becomes part of Mexico during its independence war from Spain of 1821, but then becomes part of the United States in the Gadsden Purchase of 1854. Arizona becomes a territory in 1863, and for 10 years, Tucson is the territorial capital. As with almost all of Arizona, the arrival of the Southern Pacific Railroad in 1880 is a game changer, and Tucson has never looked back.

Tucson was also the western capital of the Confederate Arizona Territory, but only one substantial Civil War battle was fought near here, at Picacho Peak.

Tucson is easily one of our most interesting cities; its long history, its strong multiculturalism, the strong sense of preservation of its history, and its efforts to provide a template for water conservation through the extensive use of xeriscaping, all these factors show Tucson to be a fine place to live, work, and visit.



San Xavier del Bac, the mission church started by Father Eusebio Kino in 1699



The Impact of the Meeting and Event Industry on our Economy

The Meeting and Event Industry has a variety of economic impacts. Events contribute to sales, profits, jobs, tax revenues, and income. The most direct effects occur within the primary meeting and event sectors such as lodging, restaurants, transportation, amusements, and retail trade. An economic impact analysis of M & E activity normally focuses on changes in sales, income, and employment resulting from M & E activity. M & E industries are labor and income intensive, translating a high proportion of sales into income and corresponding jobs. The M & E industry, in turn, buys goods and services from other businesses in the area, and pays most of its income as wages and salaries to its employees. This creates secondary economic effects in the region. The study might use a sales multiplier of 2.0 to indicate that each dollar of direct sales generates another dollar in secondary sales. These secondary sales create additional income and employment, resulting in a total impact on the region. One can also estimate the tax effects of this spending by applying local tax rates to the appropriate changes in sales or income. Instead of focusing on visitor spending, one could also estimate impacts of construction or government activity associated with M & E. Listed below are actual numbers that are associated with the entire U.S. market in the M & E industry.

The Meetings and Event Industry's direct contributions to the U.S. Economy:
\$263B in spending
1.8M corporate and business meetings, trade shows, conventions, congresses, incentive events and other meeting places in the U.S., resulting in:
\$106B contribution to [Gross Domestic Product](#)
1.7M in US Jobs
\$14.3B federal tax revenue
\$11.3B state and local tax revenue
\$60B in U.S. labor income



Upcoming Events

Date	Venue	Event
Jan 13-15	Downtown Glendale	Glitter & Glow Festival
Jan 13-15	Downtown Carefree	Carefree Arts Festival
Jan 14	Chase Field	Supercross
Jan 15-22	WestWorld of Scottsdale	Barrett Jackson
Jan 19	Comerica Theatre	Steve Aoki & Datsik
Jan 23	US Airways Arena	WWE Raw
Jan 27	Comerica Theatre	Peking Acrobats
Jan 28	Comerica Theatre	Gabriel Iglesias
Jan 28	Chase Field	Monster Trucks

Help Yourself

Don't Worry, Be Happy!

Have you ever met someone that made you feel better instantly because of their positivity? And did you wonder why it seemed that they were naturally so happy? It's easier to be negative than it is to be positive because of the way we tend to think. [Read here](#) for some advice on how to be your happiest!

Simply Cut 100 Calories!

The calories in food can quickly add up and surpass our daily recommended intake. There are some simple things you can do to cut back at least 100 calories during your meals, and they are simple, so you don't feel like you are having to go on a diet or give up everything you love. [Click here to read more.](#)



"Each day is a new life. Seize it. Live it." ~ David Guy Powers



Let 2012 Begin!



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