



TOTAL NEWS

Property Patrol...CCTV Monitoring...Facility Protection...Equipment Rental...Fire Watch....

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History of Phoenix

In 1950, Phoenix had a population of 106,000, and covered an area of just over 17 square miles. Today, it is the 5th or 6th largest city in the country, depending on whom you ask. During the war, people started moving to Phoenix, since it offered work, and it was inland, thus safer from enemy aerial attacks. In 1946, Arizona became a "right to work" state, meaning workers could choose whether they wanted to belong to a union or not. This was a big deal, making it easier for people to find work. 1948 saw Motorola set up in Phoenix, the first of many high tech firms to establish a presence.

Manufacturing has become one of the area mainstays, primarily electronics, communications, and aeronautical and defense equipment. Firms such as Intel, Boeing, Honeywell, Microchip, and many others dot the landscape, and provide an enormous boost to the economy. Mining continues to be big business, with over 50% of the country's copper being produced here. Agriculture is still very important, as are tourism and retirement communities, and real estate development.

Phoenix continues to diversify its economy, knowing it needs its eggs in many baskets. We'll touch on that next time.



Equipment Spotlight

This month we are going to highlight one of our most widely used pieces of equipment: bike rack! Though they may just seem like big hunks of metal, they are actually very effective at crowd control, line queuing, and guiding your patrons to the right place. They have angled feet, which makes them a lot more stable and easier to control. They also link together, and it's quite difficult to get them apart, so that adds to the security of those areas you are trying to block off. We also have customized pieces that can be used as a gate.

With bike rack, you can also be very creative. The way they are set up, you can configure them as you like, with ads or logos. Customize them any way YOU want for your event!



UPCOMING EVENTS

DATE	VENUE	EVENT
July 4	Steele Indian School Park	Phoenix 4th of July
July 4	Veterans Park	Tolleson 4th of July
July 4	Downtown Tempe	Tempe 4th of July
July 18	Tempe Marketplace	Saving Abel
July 20	Dodge Theatre	Robert Plant
July 24	Dodge Theatre	REO Speedwagon
July 25	Dodge Theatre	Barenaked Ladies
July 27	Dodge Theatre	Scorpions



Tempe Marketplace is the fairly new crown jewel of the East Valley. There have been several different events so far and there are many more to come. Last year the X-Men Premiere was held at Tempe Marketplace. It was the first premiere of a major movie outside of Hollywood or New York in a very long time and there were lots of excited fans that showed up for that. The Cardinals held a pep rally and the Big Red Bash there, and KUPD has had several events as well, including "Homeless for the Holidays" where people needed to donate cans or money to gain entry into the event. Some of the bands that have taken the stage there include Drowning Pool, Fuel, Dierks Bentley, Smile Empty Soul, Steel Panther, and Saliva. In addition to the attraction on the main stage, there are plenty of places to eat, drink, and have fun while you are there. Dave & Busters is located right next to the stage area for those who like playing arcade games while they drink, or up in Cadillac Ranch there's a mechanical bull to test your cowboy/cowgirl skills if you so desire.

One of the best things about Tempe Marketplace, is that you don't have to pay for parking! There are many parking spaces available for your convenience, and all the bars and restaurants are fairly close to each other, so if you get the desire you can walk to a different fun place. It's a great atmosphere to go out and have a fun time.

Later this month, on July 18th, Saving Abel will be performing on the District stage. Make sure to come out and join the festivities. To see a complete list of events coming up, click on the logo above.



Help Yourself

Do you know how to spot the red flags of an investment scam? Investment scams come in many different forms, and one common technique to lure people in is a free financial seminar over lunch. Read [here](#) to see what the BBB recommends you should look for before deciding to attend one of these events.

Are you utilizing social media like Twitter and Facebook but not yielding any promising results? Maybe you just aren't doing it right. Lisa Barone, co-founder and Chief Branding Officer of Outspoken, Inc. has advice to help. Click [here](#) to read her article and find out how you can make your social media beneficial.

Being buddies with your employees can harm them, especially if they aren't correctly doing their job, and you refrain from correcting them for fear of hurting their feelings. Tough love is not easy to give, but is essential when things aren't going well. Read [here](#) about several different instances of how being too friendly went wrong.



Freedom is Never Given, it is Won

Have a Happy 4th of July!



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