

TOTAL NEWS

Property Patrol...CCTV Monitoring...Facility Protection...Equipment Rental...Fire Watch....

VOLUME 2, ISSUE 6

JUNE 2010

[Read Past Issues](#)

History of Phoenix

The onset of the Depression changed everything. The 1920's had been boom years, and cotton and copper had been key ingredients to that prosperity. The stock market crashed on October 29, 1929, signaling the start of the Great Depression, and the air figuratively went out of the economy.

Leaders of the city's business community scrambled to come up with a plan to diversify away from the agricultural and mineral sectors; the focus was on increasing tourism in a big way. This movement had already been underway on a smaller scale, with the San Carlos Hotel opening in 1928, and the Arizona Biltmore in 1929, to attract the well heeled visitors Arizona sought. Dude ranches and resorts opened in the Wickenburg and Tucson areas, selling a taste of the lifestyle of the "Old West".

Little differentiated the experience of Phoenix from the rest of the country during the Great Depression; unemployment went through the roof, and business and industry dried up. The programs instituted by the Hoover and Roosevelt administrations eventually brought some results, and it can be said that the New Deal helped transition Phoenix from the boom year 20's to a new prosperity following WWII.

World War II saw military installations spring up throughout the Southwest. Airmen were trained here in large numbers, since our flying weather was so good. Internment camps for prisoners of war were also established in the Phoenix area. All these new people would later contribute to Phoenix's next growth spurt.



The Orpheum Theater opened in Jan. 1929 - a couple months before the start of the Great Depression.

Equipment Spotlight



Vertical Panels, Cones, A-Frames, Flags, Signage, Road Closure plans, Traffic devices and capable Parking staff are all key equipment in special event planning. One of the most important aspects of any event, big or small, is simply getting the people easily and safely TO the event. To that end, T.E.A.M. Security has an entire portion of our company that possesses all the equipment possibly needed to efficiently set up the roads and design successful parking plans. T.E.A.M. Security also employs several ATTSA certified supervisors, technicians, and flaggers, as well as experienced parking attendants. By providing easy to read custom signage, simple to follow traffic plans, control devices, and well organized lots, T.E.A.M. Security is able to provide the patrons with a positive first and last impression – Ingress to Egress.



UPCOMING EVENTS

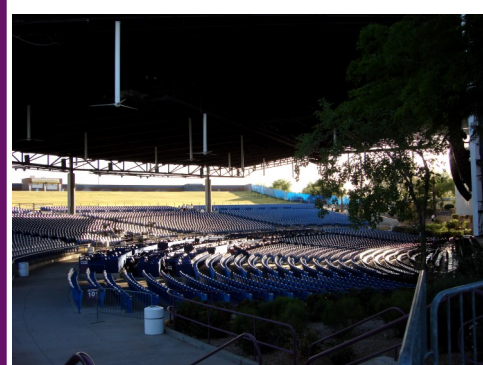
DATE	VENUE	EVENT
June 3	Cricket Pavilion	Tim McGraw/Lady Antebellum
June 4	Dodge Theatre	The Clean Up Woman
June 6	Dodge Theatre	Tony Bennett
June 15	Dodge Theatre	Chicago/Doobie Brothers
June 17	Cricket Pavilion	Iron Maiden
June 29	Cricket Pavilion	VANS Warped Tour



Cricket Pavilion is located at 2121 N. 83rd Avenue in Phoenix, Arizona. Every year we get the pleasure of working the security for all of the shows at Cricket Pavilion. It's a different experience on it's own, and there's a strong sense of teamwork out there. I believe my first shift out there was Warped Tour, and I got posted inside catering. I tell you what, when you are starving, standing around food, smelling it and seeing it doesn't help! My next shift was a KUPD type of show, where I learned that sunscreen is very important, especially when you have sunglasses on. I resembled a raccoon later that night.

There is a lot going on with the facility for every show and so teamwork is so essential in that type of environment. We have guards that work in the lawn, at the gates, in the barricade, in the bowl, roaming the plaza doing alcohol control, and running the backstage and VIP areas. Communication is important as such a large facility and we've been doing security at this venue for a long time, so we've gotten good at it. With all of the dynamics of the large crowds and live music we stay busy, but we always have a good time and want to make sure the public enjoys themselves. That's what it's all about—having a good time and a good experience so that patrons want to come back!

If you've never been, you should definitely check one of the shows out this summer. They've got lots of different artists, from Tim McGraw & Lady Antebellum, to Kings of Leon, and even Rihanna will be there this year. You can check out their available shows by clicking on the logo up top. Don't forget to check out the VIP options. There is a special VIP area in the East plaza area that allows you cushioned seating, shade, a separate bar, separate bathrooms, and a catering area where you get fed for free!



Help Yourself

FEEDBACK. We all desire feedback on job performance, quality of service, etc. Sometimes it can't be awkward to ask, possibly from fear of negative feedback. However, feedback is how you grow your business. [This article](#) can give you some pointers in how to approach it.

In 2009 the number of malicious programs in cyberspace doubled from the year before. These programs are leaving computers more vulnerable to crooks, and they like to target smaller businesses as they may not have all the fancy programs on their computer. Here are [8 tips](#) to help keep yours safe.

Don't poison your business. Poor customer service is bad for business, and can leave your customers feeling unimportant and taken for granted. It's much easier to keep the customers you have, than to go out and find new ones. [This article](#) explains this and the importance of making your customers feel special and giving them a high level of customer service.



If you saw a heat wave, would you wave back? - Stephen Wright

Summer is Here!



[Subscribe Here](#)

[Share with a Friend](#)

[Unsubscribe](#)

