

TOTAL NEWS

Property Patrol...CCTV Monitoring...Facility Protection...Equipment Rental...Fire Watch....

NOVEMBER 2010

Read Past Issues

History of Gilbert

Gilbert started off as a train station. There was a small farming community located on the site of the present day town. In 1902, the Arizona Eastern Railway was looking for donations of right of way for a rail line between Florence and Phoenix, and a local farmer, William "Bobby" Gilbert, donated land for the tracks and a rail siding. The town that grew up around that siding became known as Gilbert.

The railway originally transported copper and gold mined in the mountains southeast of metro Phoenix into the city. Once established, the railway then transported cattle and agricultural produce in both directions, and the community began to thrive. The train depot was built in 1905, the road running north-south across the tracks became Gilbert Road, and the actual town of Gilbert was incorporated in 1920.

Agriculture was the mainstay of the young town, and until the late 1920's, it was known as "the Hay capital of the world". Many farmers fleeing the dustbowl of the Midwest settled in Gilbert, marveling at the steady supply of water available through our system of canals.



Gilbert's Main Street looking North, the railroad in the foreground.

Nowadays, Gilbert has become a mostly residential community; accolades now run to "safest city" and "fastest growing city". It's a fine place to call home, with fine amenities and attractions-a long cry from that quiet siding on the run from Florence to Phoenix!

Equipment Spotligh

Have you ever seen one of these before? Since we live in the desert, where it's hot 95% of the time, I would say not too many people have. These handy little machines are portable heaters. I know, I know...who needs a heater in the desert right? Well I can say from personal experience, working a 3 day long Festival in December can make you pretty chilly, especially after the sun sets! These machines will keep you or your patrons nice and toasty if you are having an outdoor event in the winter time. It just turned November, and surprisingly it's still pretty warm. But it will cool off....eventually. We have several different styles of heaters available.





Aside from the usual stand style heater, which heats from the top down, there are several that heat from the bottom up, which is quicker and more energy efficient.

The yellow heater that you see it very portable as it has the wheels in the back, which makes it much easier to move from one place to another. It also uses fuel, so no plug is required!

The white one doesn't have wheels, however it does have a handle on top to make it easy to carry, and this one does plug in, so it'd be best used in a stationary position.

So don't let the colder weather discourage you from having your outdoor event. Heat it up and make your patrons feel at home.

Upcoming Events

DATE

<u>VENUE</u>

| November 5-7 | Carefree, AZ |
|--------------|-----------------------------|
| November 6 | Wesley Bolin Plaza |
| November 6 | Tempe Beach Park |
| November 6 | South Mountain Wine Festiva |
| November 10 | Comerica Theatre |
| November 17 | Comerica Theatre |
| November 18 | Comerica Theatre |
| November 19 | Gilbert Rodeo Park |
| November 20 | Alwun House |
| November 27 | Comerica Theatre |
| | |

EVENT

Carefree Art & Wine Festival Phoenix 10K **Strides Against Cancer** The Farm @ South Mountain **Celtic Thunder** Wild West Comedy Show **Black Label Society Gilbert Rodeo Days Green Art Park Benefit Jim Gaffigan**

It's All About the Wine!

This month we have two great wine festivals taking place. The Carefree Fine Art & Wine Festival will be taking place November 5-7. This festival will be from 10 am to 5 pm in downtown Carefree. The admission fee is \$3. Dulce VAS will be providing live harp & flute entertainment while you peruse the various original works through the streets of Carefree. If you want to sip wine with you admire the art, there is a wine-tasting package that includes a souvenir wine glass and 6 drink tickets for \$10. The festival is put on by the Thunderbird Artists. To read more information visit their website.

The South Mountain Wine Festival is the other festival taking place, and will be held on November 6th at the Farm at South Mountain. This festival is presented by the AZ Wine Grower's Association. More than 20 of the state's top wine growers will gather to showcase their finest wines. Guests can learn about wine production, participate in educating and entertaining wine seminars, and tastes dozens of wines. There will also be a picnic lunch prepared by The Farm kitchen and tasty treats prepared by AZ local favorites. Paris James will be the musical entertainment for the event. Read more at their website.







Customer service seems to be a dying practice these days. It's actually become a unique characteristic (as opposed to the norm), and makes individuals and companies stand out when they provide good customer service. Read <u>here</u> to find out way you can improve customer service and make your clients happy.

Do you ever wonder what you could do to be happier? We all have our bad days—life can be stressful and goes by so fast that our days blend together. Living in the moment, instead of focusing on tomorrow is one thing you can do to slow time down and enjoy the here and now. Click <u>here</u> to read the article about 15 Timeless Secrets of Happy People.

Is email sucking away a lot of your time during the day? Are you constantly checking it, hitting send/ receive to see if you got anything new that requires a response? We all want to be able to reply to our clients and employees in a timely manner, however there are ways to make it less of a hindrance. Read <u>here</u> about how you can manage your email without obsessing over it.



Thanksgiving, after all, is a word of action -W.J. Cameron







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