



# TOTAL NEWS

Property Patrol...CCTV Monitoring...Facility Protection...Equipment Rental...Fire Watch....

VOLUME 2, ISSUE 10

OCTOBER 2010

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## History of Mesa

Mesa history begins with the Hohokam 2000 years ago, and the many miles of irrigation canals they built. The canals would later play an important role in the development of the city.

After the Hohokam disappeared, around 1400, there was little recorded activity in the area. Spanish explorers searching for the lost cities of gold wandered through and were attacked by Apaches, who were then largely subdued by the U S Army in the latter 1800's, opening the way for settlement. Two groups of Mormon pioneers arrived in the late 1870's, one, led by Daniel Webster Jones (grandfather of Fay Wray-King Kong actress) settling in present day Lehi, on the north side of the city, and the other settling on the namesake mesa (more or less the area around the city center). Some of the leaders of this second group were named Crismon, Pomeroy, Robson, and Sirrine, names gracing street signs today. The ancient Hohokam canals were dug out, and added to, and soon irrigation water was flowing.



Main St. looking East with Superstition Mountains in background

The town was officially registered in 1878, comprising the square mile between Country Club and Mesa Dr, and Broadway and University. By 1895, Dr A. J. Chandler (founder of Chandler) was expanding the Mesa Canal with heavy machinery, and soon thereafter building the first office complex, on Main and MacDonald, with the first evaporative cooling system in Arizona.

Mesa was mainly an agricultural town until the 1960's, with about 50% of the population practicing this profession. WWII brought pilot training to Falcon Field and with the advent of air-conditioning, tourism, commerce, and industry steadily increased. Today, Mesa is Arizona's 3<sup>rd</sup> largest city, home to Boeing's Apache helicopter plant, and many other business enterprises.

## Equipment Spotlight

Wristbands are essential to any function where particular people need to be identified. Do you have a mix of underage and drinking age people at an event? Wristbands can identify those of drinking age and help to prevent any in fractures. Do you have a special area, that only "VIP" patrons can enter? Give them a fancy wristband, make them feel special, and make them easily identifiable, so that you know who's supposed to be there and who's not. Wristbands are also good for large events where children are present. Kids tend to not pay attention to what's going on around them and go off in their own little world. In the crowds, these kids can sometimes end up lost. Putting a wristband on the child, with the parent's phone number helps when we find a lost child, as we can just call the parent and reunite them easily.



## Upcoming Events

DATE	VENUE	EVENT
October 1	Cricket Pavilion	Rascal Flatts
October 1	Dodge Theatre	Pinky Floyd Laser Show
October 1-3	Tempe Beach Park	Oktoberfest
October 2	Kiwanis Park	Boat Races
October 2	Poco Diablo Resort	Jazz on the Rocks
October 6	Dodge Theatre	America's Got Talent
October 9	Dodge Theatre	Jerry Seinfeld
October 9	Phoenix Cityscape Building	Best of Phoenix A'Fare
October 10	NAU Skydome	Kesha
October 10	Cricket Pavilion	Jack Johnson
October 14	Dodge Theatre	Kenny Rogers
October 16	Tempe Center for the Arts	Noche de Gourmet
October 17	Desert Ridge Marketplace	Uncorked & Unplugged
October 23	Kiwanis Park	Tour de Tempe
October 26	Dodge Theatre	Gorillaz
October 29	Cricket Pavilion	Nickelback w/ 3 Days Grace & Buckcherry
October 30	BS West, Alwun House, Axis-Radius	Halloween Events
October 31	Dodge Theatre	Lady Antebellum



Oktoberfest is an exciting beer festival that takes place at Tempe Beach Park every year for 3 days. There is no charge to attend so you have more money to try out the different food and drink vendors there. It may not be a widely known fact, but Oktoberfest is helped largely by Tempe Sister City.

Tempe Sister City Corporation (TSC) is a non-profit organization that provides student and educator exchange programs for residents of Tempe. More than 2,000 volunteers help put on this 3-day event that attracts more than 150,000 patrons. All proceeds go directly to Tempe Sister City programs. Some of the things they are doing this year includes hosting foreign students from other sister cities in Tempe, providing national education for more than 1,000 sixth graders, and providing multi-cultural programs and free field trips for children. TSC has also produced professional exchanges and humanitarian aid efforts including disaster relief to Haiti and Iraq.

Tempe Oktoberfest is the monetary lifeline the provides vital programs for Tempe residents, students, and educators. Most people just go to have a good time and drink some beer, not knowing that it's benefiting the community. TSC has been honored five times as "the best overall program within its population demographic of 100,000 to 300,000" by Sister Cities International, the parent organization of Tempe Sister City.

TSC maintains its role as a leading sister city in the National arena. Its success is attributed to strong leadership and community involvement. It's currently sisters with nine other cities: Skopje, Macedonia; Regensburg, Germany; Lower Hutt, New Zealand; Zhenjiang, China; Timbuktu, Mali; Beaulieu sur Mer, France; Carlow, Ireland; Cuenca, Ecuador; and Trollhatten, Sweden. This year the number of student ambassadors increased from 28 travelers to 33.

In 2011, TSC will celebrate 40 years of service to the community. The organization plans to grow and expand its programs, and is thankful to the thousands that help make these programs possible.

## Help Yourself

Technology is everywhere and if you learn how to use it right, it can help your business. Networking online can get the word out about your company, and even though Facebook is one of the most talked-about websites, there are lots of other tools you can use to help your company grow to potential clients and customers. Read [here](#) about all of the options you can explore.

Ever felt like you've gone through an 8 hour day, and only accomplished half of what you wanted to? Do you realize why your time is disappearing? Keep track of what you do during your work hour and how you spend your time—this will help you analyze how much time you spend on certain tasks. Glen Stansberry, co-founder of Howdy, gives 6 tips [here](#) on how to firewall your attention and boost productivity.

Have you ever gotten one of those ridiculous emails from a prince in Nigeria, saying he needs your help getting money out of the country and will cut you in on the deal? That email is one of the top 7 email cons from the past 10 years. Be careful and always keep the saying "to good to be true" in the back of your mind if you get emails like this. BBB gives us the list of the top 7 email scams from the last decade [here](#).



Eat, Drink, and Be Scary!

Happy Halloween!



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