



# TOTAL NEWS

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## Where Have We Been?



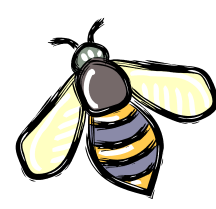
For our regular readers, I must start with an apology. We have not sent a newsletter for the past few months. No excuses, but there has been a lot going on. The Fall is traditionally one of our busiest times of the year, and as many others, we are trying to do a lot more with less, and there are just not enough hours in the day. It is good to be busy, but we have to remind ourselves not to get into too many directions at the same time. Good way to get dizzy...

We figured being very busy was just not enough, and decided to do something very exciting. – We got all of our Nevada and Las Vegas licensing, and worked our first last event in Las Vegas. What event would go better with the high end glitz, glamor and million dollar image of Las Vegas than the Barrett-Jackson car show? It was a challenge in many ways, and a great learning experience for all of us. A special thanks to Frank, Butch, and Ashleigh – Frank and Butch, who became our traveling security Gypsies for a month and rocked it out, and Ashleigh, though in California, provided scheduling and administrative support literally 24 hours a day on many an occasion though out the planning and execution of the event. We learned a lot, and are looking forward to many new clients and events in Las Vegas in 2015 (after the Super Bowl, please). We have already had a lot of wonderful feedback and inquiries for us doing more in Sin City.

The other major event that happened this fall, and that we really feel bad about not sharing with all of you when it happened, was our 21<sup>st</sup> anniversary. October 1993 we started this wild and crazy adventure, and at times it feels like it was just last year. One of the things we always do is have a picnic to celebrate our anniversary, and invite all of our employees to thank them for their hard work since the last year. Many of our clients and friends come too, and it is always a memorable afternoon and evening. This year, we thought we would do something different, and decided to have it on a Friday night, so that people would not have to leave too early, since most folks have Saturday off. Like most planned situations, Murphy's Law came to bite us hard, and we suddenly had a large amount of last minute client orders, and we had to postpone. That postponement took us into November, with colder and inclement weather, so instead we are going to have a 21 and a half anniversary party either in April or May of 2015! I hope all of you will be able to make it. Invitations will be sent!

I know all of you are a very busy around the Holidays and have better things to do than read me rambling on, so I want to wish you all a very Merry Christmas, Happy Holidays and the best wishes to a fantastic 2015.—Mick Hirko

## Busy, Busy, Bees



As Mick was saying, we apologize for not putting out a newsletter for the last few months. We've been super busy in the office, getting new people trained, and being thankful for having such a productive fall season! We've gotten to do some really great events lately, including Barrett Jackson in Las Vegas, all of the various Comerica and Ak-Chin shows, a book signing for Billy Idol at Changing Hands, the Coconino County Fair, several smaller events for Steve Levine Entertainment, Fantasy of Lights, Boat Parade, and the Fall Arts Festival in Downtown Tempe, the Farm at South Mountain Wine Festival, the Thunderbird Artists' arts festivals in Carefree and Scottsdale, the concerts and giveaway events at Gila River Arena, Bikers for Boobies at Dirty Dogg Saloon, the Country Thunder Launch at Gila River Arena, all of the derby bouts at the Hall of Dames, several shows at the Marquee Theater, an event at the Musical Instrument Museum (MIM) in Scottsdale (beautiful place if you've never been), all the Glendale events out at Murphy Park, Tolleson Paseo de Luces, the Gilbert Rodeo, Oktoberfest and Tour de Fat at Tempe Beach Park, several events for US Airways Center, the Veterans Park Pride Expo, the Polo Event at West World, and several other events, along with our clients that we do property security for on a regular basis.

We hope to continue this momentum through the beginning of the year, and we're looking forward to Barrett Jackson in Scottsdale, all of the Pro Bowl and Super Bowl events, and we are doing Country Thunder again so that's really exciting!

We are also happy to be doing the 6th Annual Falcon Field Open House event in Mesa again, this March.

It's an exciting year and we look forward to working with all of you, including those that we've just recently built relationships with. We always want to give you the best because that is what you deserve, and we always appreciate any feedback you may have. It helps us grow as a company and become even better at what we do.

I hope every has a safe and happy new year. I will see some of you on New Year's Eve I'm sure, and I look forward to that.

—Ashleigh Gaylord

## Notable Upcoming Events:

### Chandler Downtown Countdown

This is our first year doing this event and we are excited to add them as one of our clients for New Year's Eve!

### Tempe Block Party

The one, the only, annual Tempe Block Party! As always, we look forward to doing this event on Mill Avenue for New Year's Eve.

### Barrett Jackson in Scottsdale

We always have fun at this event, seeing all the beautiful cars and meeting lots of wonderful people. It will be January 10-18 this year.

### Glendale Glitter and Glow Block Party

January 10, 2015 Glendale will be hosting their annual Giltter and Glow event, with entertainment, and lots of Christmas lights and glowing hot air balloons!

### Supercross

That same weekend on Jan. 10th, Supercross will be going on at Chase Field.

### Carefree Fine Arts & Wine Festival

Jan 16-18 Thunderbird Artists will be hosting their 22nd Annual Festival in downtown Carefree.

### Monster Trucks

Monster Trucks will be at Chase Field on January 24th. If you have young ones, I guarantee they will have a good time at this show.

### NFL Pro Bowl

The Pro Bowl is being held on January 25th at the University of Phoenix Stadium.

### The Super Bowl

And of course, the big finale, the Super Bowl on February 1st, also at University of Phoenix Stadium. We are all credentialed and ready to work various events!

## 'Tis the Season for Giving

This past weekend I had a lot of projects on my to-do list, which included quite a bit of shopping. I brought my son along, after picking him up from his overnight camp-out with the Boy Scouts so the poor kid smelled like camp fire the whole time, but he was a good trooper anyhow (and that's saying a lot because he's a 12 year old boy that really just despises going shopping with me). When we stopped at Michael's, we came across what most people, including myself, would perceive as a transient. He offered to wash my windows for some money. I told him not to worry about my windows, and gave him a couple of bucks. And my son understands that people in that situation make decisions to get there, but I explained to him that some people are a product of how they are raised, unfortunately, and that is all they know. Just because they are that way, doesn't mean they don't ever deserve to change and should be doomed to that lifestyle forever. I generally don't give money out, but rather buy them food or clothing. Since this gentlemen actually offered a service, and was out actively walking around, versus sitting on a corner being lazy, I felt a generosity come over me.

Next, we stopped at Kmart and they had the girl outside ringing the bell, for donations. I gave my son a dollar to put in her bank, which he seemed to enjoy. Once inside, I saw that they were selling ornaments at the check-out for St. Jude, and decided to buy one, as that is my favorite charity. I decided to donate another dollar when it asked at check out. They also had Toys for Tots at the entrance to the parking lot, so while we were inside, I had Ty pick out some toys to put in the donation box. When we got done shopping, we drove by the volunteers and he handed them to them. They seemed so grateful and it felt really good to give. I wanted to instill those values in my son, that giving is more important than getting.

The generosity must have been feeling that day because when I got home, my husband, who had gone to cut down our Christmas tree was home, and told me that they brought back a tree from someone that was having financial troubles and couldn't afford one. That warmed my heart to hear.

The moral of my story is that, while getting presents is nice, don't forget to give to those less fortunate than you. There are so many people out there that need it. Heck, there are even animals out there that need it. I've learned how very full the animals shelters are getting, and it breaks my heart to know so many animals live in concrete and metal pens day in and day out, some of them essentially on death row. If you are an animal lover, you can always give to your local shelter as well. There are plenty of places out there in need of our help. God bless you and Merry Christmas.—Ashleigh

*“For it is in giving that we receive” - Francis of Assisi*

# Merry Christmas!



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